DECEMBER 5-7, 2011
HOUSTON, TX
HOUSTON MARRIOTT WESTCHASE

17TH Annual DIGITAL PLANT™ 2011
• INCORPORATING DARATECHPLANT

SPONSOR RESERVATION FORM

THE PLANT ASSET LIFECYCLE EVENT

We, wish to be a Sponsor at **The Digital Plant Conference 2011** (the "Conference") and understand and agree to all the terms and conditions in this Sponsor Agreement (the "Agreement"). We agree that we are required to contract separately with the hotel and general contractor for additional services (the "Additional Services") not covered by the Fee such as but not limited to all food and beverage services (other than The Digital Plant Conf.-sponsored breakfasts, lunches, receptions and coffee breaks), audiovisual services (other than the audiovisual services provided by The Digital Plant Conf. for the general sessions), and all items We need in Our assigned Exhibit Space (the "Exhibit Space") or at an event that We hold (the "Event"). We agree that We shall contract with the Conference venue operator (the "Venue Operator") for all Additional Services for Our Exhibit Space and Event(s). We may hold ourselves and that all Additional Services shall be Our sole financial responsibility, and We understand that Additional Services are not covered by the Fee. **My company wishes to reserve the following sponsorship(s) at The Digital Plant 2011 Conference:**

- ☐ Platinum Sponsorship - $30,000
- ☐ Gold Sponsorship - $20,000
- ☐ Silver Sponsorship - $11,500
- ☐ Wireless Web Sponsorship - $9,995
- ☐ Lanyard Sponsorship - $7,500 ** (1)
- ☐ Conference Bag Sponsorship - $4,995 ** (1)
- ☐ Conference Pen & Notepad Sponsorship - $4,995 ** (1)
- ☐ Cyber Café/Hospitality Lounge Sponsorship - $4,995
- ☐ Registration Envelope Sponsorship - $3,995 ** (1)
- ☐ Hotel Key Card Sponsorship - $3,100 **
- ☐ Post-It Notes Sponsorship - $2,750**
- ☐ Water Bottle Sponsorship - $2,500 ** (1)
- ☐ Breakfast/Coffee/Lunch/Reception Sponsorships – Cost Negotiable
- ☐ E-Media White Paper - $7,995
- ☐ E-media/E-Newsletter/E-Attendee Gram Ads - $7,995
- ☐ Webinar Production and/or Promo – From $7,995 to $14,995
- ☐ Web Button Ads - $3,995
- ☐ Badge Stock Inserts - $995
- ☐ Registration Inserts - $995
- ☐ Official Show Guide 4 Color Ads:
  ___ Front Inside Cover - $3,998 (1)
  ___ Back Outside Cover - $3,998 (1)
  ___ Back Inside Cover - $2,498 (1)
  ___ Mid Inside 2 page Spread - $1,598 (1)
  ___ 1 Page Ad for $798 (7)
- ☐ Lobby Banners (4)
  - 3x5 banner – $2,495
  - 4x8 banner - $3,195

** Indicates Plus Cost of Item
(#) Indicates Number of Sponsorships Available

TOTAL ORDERED: $_____

I. CONTACT INFORMATION

Name: Title:

Company:

Address:

City/State/Zip_____

Phone: Fax: E-Mail:

II. METHOD OF PAYMENT

A.) ☐ **Credit Card:** ☐ *MasterCard* ☐ *Visa* ☐ *AMEX* ☐ *Discover*

Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

B.) ☐ **Please Invoice** C.) ☐ **Check Enclosed**

I hereby apply for a sponsorship for the The Digital Plant Conference. By signing the application above, I agree to pay a non-refundable 100% of the total fee of the sponsorship prior to DIGITAL PLANT 2011 prior to the December 5-7, 2011 conference; of which a 50% deposit is due within 30 days after receiving the invoice.

Signature: _____ Date: _____

**** Platinum, Gold and Silver Sponsors must also complete an Exhibit Space Reservation Form***

Please return form to: The Digital Plant Conference 2011
11000 Richmond Ave., Suite 690, Houston, TX 77042, USA
Fax: 832-242-1971 Tel: 832-242-1969