



17TH Annual
DIGITAL PLANT™ 2011
 • INCORPORATING DARATECHPLANT

SPONSOR & EXHIBITOR BENEFITS

DECEMBER 5-7, 2011 | HOUSTON MARRIOTT WESTCHASE | HOUSTON, TX

	PLATINUM	GOLD	SILVER	EXHIBITOR
COST	\$30,000	\$20,000	\$11,500	\$4,000
BENEFITS				
Exhibit Space Size	20'x20'	10'x20'	8'x10'	8'x10'
Complimentary Observer Registrations For Your Employees	12	8	4	2
Cost of Additional Observer Registrations Above Allotted Amount	\$595	\$595	\$595	\$995
Complimentary Client Registrations: (Conference passes for your O/O and EPC clients)	12	8	4	2
Ability to Host Tech Tour Groups	✓	✗	✗	✗
Opportunity to Speak at Previews: (Lighting Round, etc...)	✓	✓	✗	✗
Company Representative on Advisory Committee	✓	✓	✗	✗
1x Opportunity to Email/Mail to Delegate Registration List Before & After the Event	✓ (exclusive email)	✓ (Banner Ad/Link in Event Email with Other Gold Sponsors)	✗	✗
Company Logo in Full Page Ads in Industry Publications	✓	✓	✓	✗
Company Logo on Event Marketing Materials	✓	✓	✓	✗
Company Profile in Conference Guide	✓	✓	✓	✓
Company Logo/Link on www.digitalplantexpo.com	✓	✓	✓	✓
Ability to Submit Stories For Monthly DIGITAL PLANT Newsletter	✓	✓	✓	✓
Access to Attendee List * Without Contact Information	✓	✓	✓	✓