

The Digital Plant Conference 2010 Promo Opportunities

Lobby Banners – Attention getters! We provide a 3'x5' banner hung in the registration area for all to see. There are a limited number of places where banners may be hung so reserve your space quickly. Price: \$2495 (4 available) Price increases to \$3195 if a 4'x8' banner is desired.

Cyber Café/Hospitality Lounge – Provide a useful service! The Cyber Café will include 5 stations set up in a high traffic area at the Hilton Americas. Each station will include a computer with Internet via a high-speed connection. The home page will be set to your company's home page and your logo will appear on the desktop and screen saver. You also may provide wrist/mouse pads displaying your company logo. Price: \$4995.

Enhanced Conference Guide Listing – Catch attention! – put your company and brand in front of all conference attendees for years to come. We print 1000+ conference guides and every attendee takes one home for future reference. This is a unique opportunity to get long-term benefit from your participation in The Digital Plant Conference 2010, but hurry, there is limited availability for the prime Ad locations. Price:

- Front Inside cover (full page four color): \$3998 (There's only one available)
- Back Outside cover (full page four color): \$3998 (There's only one available)
- Back Inside cover (full page four color): \$2498 (There's only one available)
- One page color ad: \$798 (Only 15 available)
- Mid Inside 2 page Spread for \$1598 (There's only one available)



Registration Envelope – An alternative to the tote bag, the registration envelope will be handed out to every attendee during registration. Imprinted with your one-color logo. Price: \$3,995

Lanyards – Have your company name or logo on the official daratechPLANT lanyard.

We order and hand them out to all attendees at registration.

Price: \$7500 (only 1 available)



Badge Stock Inserts – Pass a note to every attendee. We will place a marketing message that you provide into every attendee badge holder. Ideas include vouchers for items at your booth, drawing forms, invitations, etc. 75 word limit. \$995

Key Cards – Put your logo in their pockets! Your company logo and booth number will be imprinted on key cards for the Hilton Americas. \$3100 + the cost of the key cards

Water Bottle Promotion – Everyone needs water throughout the day. Quench their thirst with a refreshing bottle of water with your company logo. Water will be handed out at registration. Price : \$2,500, plus the cost of the water bottle.

Wireless Web Provider - with mobile wireless devices being common these days reliable access to the internet is a must at the conference hotel site. Your company will be recognized via conference signage/website/conference notebook as providing wireless internet access during The Digital Plant Conference 2010. Wireless access codes can also be handed out at your exhibit space to help drive attendee traffic to your booth \$7995

Web Button Ads – Drive traffic to your web site! Your web ad will be placed on www.digitalplantconference.com /www.daratechplant.com which receives tens of thousands of page views before each conference.

The duration of this sponsorship is from the date of the agreement to the end of the conference.

Price: \$3,995



Conference Pens & Notepads – Give conference attendees something to write home about. Notepads and pens imprinted with your company's one-color logo will be placed throughout the conference.

Price:

\$4995.



Post-it Notes – These are handy for taking and leaving short notes. We'll place these 3" x 4" note pads with your one-color imprint on throughout the conference.

Price: \$2,750



Tote Bags – Get everyone's attention and appreciation. Your company's logo or ad will appear on the official Digital Plant 2010 tote bag. These bags are distributed to all attendees during registration and most attendees carry them the entire conference.

\$4995 + cost of the tote bag

Registration Insert – Spread the word! We will insert your advertising flyer or special offer into all the registration packages. Price: \$995

Massage Station Sponsorship - Loosen up your prospects with a massage! 3 therapist at station located in your exhibit space or near registration will give sitting back massages and foot massages. Promotion of the station will be given in the conference guide, via email attendee grams and via www.digitalplantconference.com & www.daratechplant.com

Price: \$8995

If your company is interested in any of these Promotional Opportunities please contact Julien DuPont at 214-358-5359 or email juliend@tradedfairgroup.com