



17<sup>TH</sup> Annual  
**DIGITAL PLANT™ 2011**  
 • INCORPORATING DARATECHPLANT

## REGISTRATION FORM

DECEMBER 5-7, 2011 | HOUSTON MARRIOTT WESTCHASE | HOUSTON, TX

**You can register for DIGITAL PLANT 2011 on the web at [www.digitalplantexpo.com](http://www.digitalplantexpo.com) or complete this form and either FAX it to 832-242-1971 or mail it to: 11100 Richmond Ave., Suite 690, Houston, TX 77042**

### CONTACT INFORMATION

ALL fields of information must be filled in COMPLETELY in order for this registration to be processed!  
 Please type or print (in BLACK ink). Photocopy form for additional registrants.

Company/Organization \_\_\_\_\_  
 Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

#### INDUSTRY TYPE

- Chemical/Petrochemical
- Oil & Gas
- Offshore
- Power/Utilities
- Multiple
- Other \_\_\_\_\_

#### COMPANY TYPE

- Analyst
- Consultancy
- Engineering, Procurement, Construction
- Government
- Integrator
- Owner/Operator
- Press/Media
- Software/Hardware/Developer
- University/Academia
- Other \_\_\_\_\_

#### JOB TYPE

- Administrative
- Business Development
- Engineering
- Executive/C-Level Management
- Manager/Director
- IT/IS
- Operations/Maintenance
- Purchasing/Procurement
- Research & Development
- Sales/Marketing
- Other \_\_\_\_\_

#### PURCHASING

- Final Decision
- Evaluate/Specify
- Recommend

#### PURCHASING INFLUENCE

- \$0
- Under \$100,000
- \$100,000 - \$500,000
- \$500,001 - \$2,000,000
- Greater than \$2,000,000

#### WHY ARE YOU ATTENDING DIGITAL PLANT 2011?

- Exhibit Hall
- Networking
- Education on State of Technology
- Sales/Product Promotion
- All of the Above
- Other \_\_\_\_\_

#### HOW DID YOU HEAR ABOUT THIS EVENT?

- Email
- Past Attendee
- Trade Association
- Word of Mouth
- Colleague
- Website
- Blog
- Search Engine Search
- Industry Magazine/Publication
- Brochure/Direct Mailing
- Other \_\_\_\_\_

### REGISTRATION OPTIONS:

- Register me for DIGITAL PLANT 2011, I am an employee of a(n):** Owner/Operator or Engineering/Procurement/Construction  
**FULL CONFERENCE**  
 Before October 31, 2011 - \$795     After October 31, 2011 - \$995  
 Onsite - \$1195  
**SINGLE DAY PASS**  
 Before October 31, 2011 - \$395     After October 31, 2011 - \$595  
 Onsite - \$695  
 **YES!** I am interested in the Technology Tour

*DIGITAL PLANT reserves the right to refuse the owner/operator and the engineering/procurement/construction firm rate to any individual who in its sole opinion does not qualify for this rate.*

- Register me for DIGITAL PLANT 2011, I am an employee of a(n):** Software/Hardware Company, Developer, Integrator, Analyst and/or Other Type of Organization (**Registration Fee = \$2500**)
- Register me for DIGITAL PLANT 2011, I am with an exhibiting company and in need of an additional observation registration**  
 Before October 31, 2011 - \$795     After October 31, 2011 - \$995
- Register me for a DIGITAL PLANT 2011 Technology Exhibits Pass** (I plan on attending activities on the exhibit floor only)  
 Before October 31, 2011 - \$75     After October 31, 2011 - \$95  
 Onsite - \$125

### METHOD OF PAYMENT:

- Master Card     Visa     AMEX     Discover     Check     Purchase Order

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

CC E-mail \_\_\_\_\_

Promotional Code \_\_\_\_\_

#### Terms and Conditions

I understand that by attending the conference, I indicate that I agree to allow DIGITAL PLANT to use photographs taken of me at the conference for promotional purpose, I also understand that the workshop sessions are valuable, copyrighted DIGITAL PLANT property, and I agree not to make audio or video recordings of them without prior written consent of DIGITAL PLANT. I also understand that by registering for the conference I indicate that I agree to allow DIGITAL PLANT to display my company's name on DIGITAL PLANT's website.  OPT OUT

#### Cancellation Policy

Substitutions from the same company may be made at any time. Cancellations must be received in writing (fax or email acceptable). Cancellations received prior to 5 PM January 18 are subject to a \$50.00 processing fee. Cancellations received after 5 PM January 18 but before January 26 at 5 PM are subject to a \$225.00 processing fee. Paid registration fees will not be refunded for cancellations after that time. Should the conference be cancelled for reasons beyond DIGITAL PLANT's control, they will be rescheduled for a date less than nine months after the first day of the conference, and all registrations will be applied to the rescheduled conference. Should DIGITAL PLANT cancel the workshops for reasons of its own convenience, all registration fees will be refunded. Sharing of attendee badges is not allowed; one badge per person is required.