



17<sup>TH</sup> Annual  
**DIGITAL  
 PLANT™ 2011**  
 • INCORPORATING DARATECHPLANT

## PROMOTIONAL SPONSORSHIP OPPORTUNITIES

DECEMBER 5-7, 2011 | HOUSTON MARRIOTT WESTCHASE | HOUSTON, TX

**Lanyards** – Take advantage of this highly visible sponsorship opportunity! Have your company logo on the official DIGITAL PLANT 2011 lanyard worn by all attendees. Exclusive sponsorship. Price: \$7,500

**Conference Bags** – Place your company logo on conference bags handed out to attendees during the registration process. Attendees use these bags to collect items on the exhibit floor and in conference session. Take advantage of this prominent exclusive sponsorship opportunity. Price \$4,995\*\*

**Conference Pens & Notepads** – Place your company logo on pens and notepads that are distributed to attendees throughout conference sessions. Price: \$4,995\*\*

**Cyber Café/Hospitality Lounge** – Provide a useful service for conference attendees! The Cyber Café will include 8 computer stations with high speed internet access. The default page on each computer will be set to your company's website and your logo will appear on the desktop and screen saver. You may also provide wrist/mouse pads displaying your company logo. Price: \$4,995\*\*.

**Registration Envelope** – Place your company logo on registration envelopes that will be handed out to every attendee during the registration process. Price: \$3,995\*\*

**Web Button Ads** – Drive traffic to your web site! Your button ad will be placed on the DIGITAL PLANT website, which receives thousands of page views before each conference. The duration of this sponsorship is from the date of agreement through the end of the conference. For sponsors and exhibitors only, limited space available. Price: \$3,995

**Lobby Banners** – Capture the attention of your target audience! We will hang banners that your provide in the hotel lobby... extremely high visibility. There are only four places available, so make your reservation early! Prices: 3x5 Banners \$2,495 or 4x8 Banners \$3,195.

**Hotel Key Cards** – Place your company logo and booth number on the hotel key cards for all attendees staying at the Houston Marriott Westchase. Exclusive sponsorship. Price: \$3,100\*\*

**Post-it Notes** – We'll place 3" x 4" post-it note pads imprinted with your logo throughout the conference rooms for attendees to take notes on. Price: \$2,750\*\*

**Water Bottle Promotion** – Place your company logo on bottled water handed out to all attendees during the registration process. Exclusive sponsorship. Price: \$2,500\*\*

**Badge Stock Inserts** – Send a message to every attendee. We will place a marketing message that you provide into every attendee badge holder. Ideas include vouchers for items at your booth, drawing forms, invitations, etc. (75 word limit.) Exclusive sponsorship. Price: \$995

**Registration Insert** – Spread the word! We will insert your advertising flyer or special offer into all of the registration packages. Price: \$995

**Enhanced Conference Guide Listing** – Put your brand in front of conference attendees for years to come. Attendees keep their Conference Guide to use for future reference. This is a unique opportunity to get long-term benefit from your participation in DIGITAL PLANT 2011. Limited space available!

### PRICES:

- » Front Inside Cover (full page, four color): \$3,998 (exclusive opportunity)
- » Back Outside Cover (full page, four color): \$3,998 (exclusive opportunity)
- » Back Inside Cover (full page, four color): \$2,498 (exclusive opportunity)
- » Mid-Inside Two Page Spread: \$1,598 (exclusive opportunity)
- » One Page Ad: \$798 (limited availability)

\*\* Indicates Plus Cost of Item

For Sponsorship/Exhibitor Information, contact Julien DuPont at [juliend@tradefairgroup.com](mailto:juliend@tradefairgroup.com) or 214-358-5359

[www.digitalplantexpo.com](http://www.digitalplantexpo.com)