



DIGITAL PLANT™

• INCORPORATING DARATECHPLANT

NEW E-MEDIA OPPORTUNITIES!

GENERATE LEADS NOW! MARKET TO O/O'S & EPC'S YEAR-ROUND!

White Paper Promotions

Have a white paper you would like to share with all Plant Asset Lifecycle Professionals in our email promotional database? Commit to this opportunity and we'll send out the link to your document on your company's behalf via email to our entire promotional database. We'll also showcase your company's document in the white paper library that will be listed on the main page of www.digitalplantconference.com and www.daratechplant.com

You will be provided with the contact info of anyone who downloads your white paper.

\$4995 for 2010 sponsors/exhibitors

Limited E-Ad opportunities for Digital Plant/ daratechPLANT Monthly E-Newsletter/ E-Attendee Grams

Your news worthy company headline/link that you provide will be given 1 of the top 3 spots in the news section of every monthly Digital Plant/daratechPLANT e-newsletter prior to the 2010 event

Your company will receive a web button ad/link in at least 2 of the monthly conference e-newsletters prior to 2010 conference.

Your company will receive 1 of only a maximum of 3 headlines/links in each of the 4 attendee e-grams that are sent to all pre-registered attendees for the 2010 conference.

\$4995 for 2010 sponsors/exhibitors

Webinar Production and/or Promotions

Have an idea for a timely and solution based webinar that would be of interest to the Digital Plant/daratechPLANT community?

We can provide your company with turnkey production and/or promotion of your webinar. Not only will we assist you in the creation of your e-presentation and promote it to our promotional email list, your company will get the contact info for all those who signed up to attend. We'll also post your e-presentation in the webinar library that will be showcased on the main page of www.digitalplantconference.com and www.daratechplant.com

Or let us come up with a timely/solution based educational topic that your company can sponsor.

We can create an interesting/non-pitch topic that will attract quality O/O's and EPC's and your company can get all the leads of those who signed up for the webinar!

\$13,995 for 2010 sponsors/exhibitors or reduce/split your costs by holding the webinar in conjunction with your partner companies.

Already have a copy of a webinar that your company has conducted? We can promote the copy of your webinar to our promotional email list as well as post your e-presentation in the webinar library that will be showcased on the main page of www.digitalplantconference.com and www.daratechplant.com

\$4995 for 2010 sponsors/exhibitors

Custom Newsletter Production/Promotion

Let us create a custom e-newsletter based upon an educational, solution based and timely topic. Your company can sponsor a banner ad on the email then we can forward it to our entire promotional database.

\$4995 for 2010 sponsors/exhibitors

**Would you like to book one of these opportunities
or have an original e-media concept that
you would like to promote to the Digital Plant/
daratechPLANT community?**

Please contact **Julien DuPont**,
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