

# FOR IMMEDIATE RELEASE

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## **FIATECH to Co-Host DIGITAL PLANT 2011 Conference**

HOUSTON. Feb. 22, 2011 – DIGITAL PLANT, The Plant Asset Lifecycle Event, is pleased to announce that it has come to an agreement with FIATECH to serve as a Co-Host for the DIGITAL PLANT 2011 Conference, which will be held December 5-7, 2011 at the Houston Marriott Westchase Hotel in Houston, Texas.

“Innovation, best-of-breed solutions and ground-breaking technologies across all lifecycle phases of major assets and mega-projects are key themes of DIGITAL PLANT so we are excited that FIATECH will be joining us as a Co-Host for 2011,” said Sean Guerre, President, TradeFair Group, producer of DIGITAL PLANT. “This global industry consortium’s thought leadership in the advancement of technology, automation and interoperability for capital projects will enhance the caliber of our world class conference. It will also reinforce DIGITAL PLANT’s position as the leading asset lifecycle management event for plant owners and operators in the power, process and offshore industries.”

“We are very pleased to Co-Host DIGITAL PLANT 2011, and showcase FIATECH’s breakthrough ideas in science, engineering and technology to executives and managers responsible for the lifecycle of large-scale assets, such as refineries, power plants or offshore platforms,” said Ray Topping, Director, FIATECH. “We look forward to sharing our consortium’s creative solutions, insights from our *Capital Projects Technology Roadmap* and vision of the future for the capital projects industry – and are confident attendees will leave with high-value takeaways on new approaches, methods and materials.”

For information on sponsor/exhibit opportunities, please contact Julien DuPont, Sales Director at [juliend@tradefairgroup.com](mailto:juliend@tradefairgroup.com) or 214-358-5359.

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**About DIGITAL PLANT**

Produced by the TradeFair Group, an Access Intelligence Company, DIGITAL PLANT 2011 is the premiere plant lifecycle conference for the chemicals, power, oil and gas, offshore, and pharmaceuticals industries. DIGITAL PLANT features a content-rich program, addressing the critical factors for plant operations, maintenance, design, and construction. The presentations are prepared and delivered by world-leading practitioners from owner, engineering-procurement-construction, and equipment supplier companies dealing with process industry thought leadership, pulse of technology and best practices. For more information, please visit [www.digitalplantexpo.com](http://www.digitalplantexpo.com)

**About TradeFair Group**

A leading energy industry information provider, with conferences, tradeshow, e-media and print publications for the oil, gas, chemical, petrochemical, power generation and renewable energy industries, TradeFair Group, an Access Intelligence Company, produces events throughout North America, and its publications and online properties serve a global marketplace. Additional information is available at [www.TradeFairGroup.com](http://www.TradeFairGroup.com).

**About FIATECH**

FIATECH ([www.fiatech.org](http://www.fiatech.org)) is an industry-led consortium that provides global leadership in identifying and accelerating the development, demonstration and deployment of technologies to deliver the highest business value throughout the lifecycle of all types of capital projects.